

International Collaborative Network for N-of-1 Trials and Single-Case Designs (ICN)

ICN Data Analyst

ICN is seeking a **Data Analyst** on a voluntary basis to track key metrics related to website engagement, social media interactions, newsletter performance, and membership growth. This role involves compiling and interpreting analytics data to help the ICN better understand its reach and impact. The Data Analyst will work closely with other ICN roles to provide insights that support strategic decision-making. This role provides an opportunity to contribute to ICN while gaining valuable experience in data analysis, digital strategy, and professional development. As ICN continues to grow, this role may evolve to meet the needs of the network.

Key Responsibilities

- Track and report key analytics – Compile monthly reports on website traffic, social media engagement, newsletter clicks, and membership trends.
- Provide insights to improve engagement – Analyse trends in ICN data to identify opportunities for improving website performance, outreach strategies, and membership engagement.
- Collaborate across ICN roles – Work closely with the Communications Officer and Website Officer to share key insights and ensure content strategies are informed by data. Take direction from the ICN Chairs to align reporting with broader network goals.

Essential Skills and Experience

- Familiarity with N-of-1 trials and single-case designs
- Experience with analytics platforms (e.g., Google Analytics, Mailchimp analytics, social media insights)
- Strong data interpretation and reporting skills and ability to present findings in a clear and actionable way

Volunteer Commitment and Length of Service

This role requires approximately 1-2 hours per week to track, compile, and report on ICN data. The standard term for this position is 1 year, with the opportunity for renewal based on interest and availability.

How to Apply

To apply for this volunteer role, please submit:

- ✓ A short personal statement (maximum 500 words) outlining your interest in the role and relevant experience.
- ✓ A CV (maximum 2 pages) highlighting your background and skills.

✉ Send your application to info@nof1sced.org by Friday 7th March 2025.