

# International Collaborative Network for N-of-1 Trials and Single-Case Designs (ICN)

## ICN Social Media Officer

ICN is seeking a **Social Media Officer** on a voluntary basis to manage ICN's LinkedIn presence and enhance engagement with the N-of-1 and single-case design research community. This role involves posting relevant content, promoting ICN activities, and engaging with members and key stakeholders on social media. The Social Media Officer will work closely with other ICN roles to ensure a consistent and effective online presence. This role provides an opportunity to contribute to ICN while gaining valuable experience in digital communication, social media strategy, and professional networking. As ICN continues to grow, this role may evolve to meet the needs of the network.

### Key Responsibilities

- **Manage LinkedIn content** – Develop and schedule posts highlighting ICN news, blog updates, featured articles, and relevant discussions.
- **Promote member engagement** – Encourage interaction by responding to comments, engaging with key posts, and identifying opportunities for networking.
- **Collaborate across ICN roles** – Work closely with the Communications Officer and Website Officer to align social media content with newsletters and website updates. Take direction from the ICN Chairs to align efforts with broader network goals.

### Essential Skills and Experience

- Familiarity with N-of-1 trials and single-case designs
- Experience using LinkedIn or other professional social media platforms
- Strong written communication skills and ability to craft engaging posts
- Interest in research communication and community building

### Volunteer Commitment and Length of Service

This role requires approximately 1-2 hours per week to manage and engage with ICN's social media presence. The standard term for this position is 1 year, with the opportunity for renewal based on interest and availability.

### How to Apply

To apply for this volunteer role, please submit:

- ✓ A short personal statement (maximum 500 words) outlining your interest in the role and relevant experience.
- ✓ A CV (maximum 2 pages) highlighting your background and skills.

✉ Send your application to [info@nof1sced.org](mailto:info@nof1sced.org) by Friday 7th March 2025.